



WALHALLA FARMERS MARKET

GENERAL OPERATING PROCEDURES & RULES

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A. PURPOSE

The Walhalla Farmers Market exists for the purpose of providing and enhancing marketing outlets that exist for locally grown agricultural products and handmade crafts. All products sold at the market must be grown in Oconee County unless the producer participates in the Farmers Market Nutrition Program (FMNP). ***According to FMNP rules, up to 50% of the product for sale can be purchased for re-sale, but MUST be South Carolina grown.

B. SCHEDULE OF OPERATIONS

The market will open at 4 p.m. on each day of operation and close at 6p.m. each Friday from May 13 thru October 28. Vendors are expected to stay the full duration of the market period.

C. SPACE ALLOCATION

The market location will be at the shade sail plaza located at the corner of College and Main. Preference under the shade sails will be given to vendors with season passes. Tables and chairs will be available on a first come, first served basis. We ask that vendors unload their product and park in the paved area to the west of the market. Farmers may sell directly from the back of their trucks if necessary. All vendors should position themselves so customers will come to them from the sidewalk/Main Street.

D. FEES and APPLICATIONS

1. Market Fees are waived for agricultural/farmer vendors
2. Non-food vendor fees are \$10 per event or a season pass is available for \$100.
3. Non-food vendors will be limited to 50% of total booths, with priority given to handmade in Walhalla/Oconee County using homegrown ingredients and materials. Non food vendors must provide two photos of typical items for sale along with application.

E. GENERAL RULES

1. All vendors must complete and sign a "**Growers Certificate**" to be able to sell at the market. A copy of this certificate can be obtained at the market, or by emailing info@mainstreetwalhalla.com
2. All vendors must identify themselves with an attractive sign (minimum size - 12" x 24") bearing their name and address. The vendor shall display this sign prominently while selling at the market. The sign verifying homegrown should also be displayed.
3. Prices of products offered for sale shall be determined solely by each individual vendor. **Prices shall be prominently displayed.**
4. **Vendors shall follow CDC recommendations for sanitizing area and social distancing.**
5. All vendors are responsible for wiping down and putting away all tables, chairs and cleaning their area prior to leaving the market each day.
6. Value-Added Products: Only edible, raw farm products may be sold with the following exceptions: roasted or boiled peanuts which were prepared by the seller; country-cured pork products prepared by the seller; syrup, jams, and jellies prepared by the seller; fresh cut flowers grown by the seller; and plants grown by the seller. It is the vendor's responsibility to ensure that all processed foods are in compliance with SCDA regulations and all local and state food and sanitation regulations are met. If any products sold require inspection certification by SCDA, the vendor should prominently display a copy of the certificate.
7. Products that are purchased for resale will not be allowed at the Farmers Market unless that grower is a FMNP participant (see information above).
8. Only quality produce will be sold at the market. To display a positive image to the public and to market patrons, it is highly recommended that all vendors provide and maintain attractive displays for their products.
9. Vendors are individually responsible for complying with any governmental laws or regulations pertaining to their sales activities to include weights and measures, taxes, and product quality standards. When required, vendors must provide their own scales with current SCDA inspection stickers.
10. Refusal to comply with rules governing the market operation or the selling of inferior products on a consistent basis may lead to a vendor being barred from selling at the market.
11. Non-produce vendors (no more than 50% of total vendors) are allowed at the discretion & approval of the market coordinating entities. Potential vendors must fill out an application and be approved to sell. Approval for non-produce/agricultural products may be revoked at any time by the board.



WALHALLA FARMERS MARKET 2022 APPLICATION

Name: _____

Street Address: _____

City, State and Zip: _____

Phone: _____ Email: _____

Brief description of what you are selling:

NON-FOOD VENDORS (check one):

Season Pass (\$100)

Day Pass (\$10)

1. The Walhalla Farmers' Market will be open on **Fridays from 4:00-6:00pm from May 13 through October 28**. By signing this certificate, you certify that you, or a farm representative, will be present to sell the majority of these dates.
2. Each person is responsible for cleaning up around the area they use at the end of the market day , assisting with basic set up and tear down of tables & tents, and abiding by CDC guidelines of sanitation and social distancing.
3. Non-food vendors must provide two photos of typical items to be sold. Items must be handmade locally. Crafts must incorporate home grown and/or natural items. Non-food vendors must not take up more than 50% of total market booths.
4. The market is strictly for the sale of South Carolina grown produce. If you choose to purchase produce for resale, you must be certified to accept vouchers in the 2022 Farmers' Market Nutrition 'Senior Voucher' Program and you must abide by the rules of this program.
5. Your signature indicates that you agree to abide by all Walhalla Farmers Market rules.

Vendor Signature

Date

CRAFT VENDORS PLEASE ATTACH TWO PHOTOS OF TYPICAL ITEMS FOR SALE AND EMAIL TO INFO@MAINSTREETWALHALLA.COM FOR MORE INFO EMAIL INFO@MAINSTREETWALHALLA.COM